



Russell Wright Alumni House  
 Slippery Rock, PA 16057  
 724-738-2018  
 1-800-GET-ROCK  
 724-738-4784 Fax  
 alumni@sru.edu

**Alumni Association**

Dear Mr. Jones,

The Federal Government reports that 70 percent of Americans age 65 and older will require some long term care services during their lives and that the majority of these costs are not covered by Medicare or standard health insurance. Additionally, the Government reports that the average cost of care for a private room in a nursing home is over \$83,000 a year and that care provided in your home or an assisted living facility can also be very expensive.<sup>1</sup>

Considering the likelihood of requiring care and its cost, the real possibility of needing long term care represents a significant threat to your lifetime savings. Given the turbulent economic environment, it has never been more important to preserve your existing assets. This is why the Slippery Rock University Alumni Association felt it was important to provide members with a program that can help protect their financial security from the long term care threat. In this regard, we are pleased to announce that we've approved LTC Global and their affiliate companies\* to offer such a program.

LTC Global specializes in Long Term Care insurance and represents all of the major insurance companies which enable them to offer you the most affordable plan that is appropriate for your individual circumstances. The policies provide excellent benefits and pay for a variety of different types of care, including care in your own home.

Highlights of the program:

- As an SRU Alumni member you are eligible for a **premium discount**.
- Your **extended family members** (including spouses, brothers, sisters, parents, children age 18+, grandparents, aunts, uncles, and in-laws) are also eligible for coverage.

To consider this important protection, please return the enclosed card and you will receive through the mail a free copy of the "**Long Term Care Fact Sheet**" published in Washington, DC by the **National Association of Insurance Commissioners**. The National Association of Insurance Commissioners consists of the chief insurance regulators for each of the fifty states. Their primary mission is protecting the interests of insurance consumers.

The information provided through the mail will be followed up by a licensed insurance representative specializing in Long Term Care who will answer any questions you may have and provide you with additional information.

Sincerely,

*Kimberley Jones*

Kimberley Jones  
 President, Alumni Association

<sup>1</sup> www.longtermcare.gov/LTC/Main\_Site/Paying/Index.aspx; Accurate as of November 29, 2011

A member of Pennsylvania's State System of Higher Education: **rock solid education**  
[www.sru.edu](http://www.sru.edu)



**YES**, please mail me a free copy of the "**Long Term Care Fact Sheet**". I understand this brochure is provided FREE of charge and without obligation and will be followed up by a licensed representative who will answer my questions and provide me with rate information.

Please complete the following

Date of Birth: \_\_\_\_\_  
 Spouse Date of Birth: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_  
 Email: \_\_\_\_\_

Mr. John Jones  
 14 Salisbury Way  
 Farmington ID 06032-1440

SPD81-804 \* 40256444 \*  
 \*40256444\*

After you've received the brochure, a long term care insurance specialist may contact you to follow-up with specific rate information and answer any questions. ACSIA Long Term Care is not affiliated with or endorsed by any government entity.